

CARSON BRYANT

CONTACT

 carsonab2725@gmail.com

 +1 (214) 435 • 7919

 carsonbryant.com

DESIGN SKILLS

UX/UI Design
Storyboarding
Wireframing & Prototyping
User Research & Testing
Information Architecture

CODING SKILLS

CSS
HTML
Java

SOFT SKILLS

Scrum Master
Project Management
Cross-Functional Collaboration
Social Media Strategy

TOOLS

Figma
Adobe XD
Adobe Creative Suite
Canva
Jira
Miro
GitHub

*References available upon request

EDUCATION

Bachelor of Science, Informatics

Concentration: Human-Computer Interaction (HCI)

University of Washington | Seattle, WA

WORK EXPERIENCE

PriceWaterhouseCoopers (PwC) | New York, NY

Oracle Customer Experience Consultant - Senior Associate | July 2025 - Present

Oracle Technology Consultant - Associate | Oct 2022 - June 2025

- Bridge clients' business needs with Oracle products by designing tailored solutions that align with organizations' use cases and branding.
- Create high-fidelity wireframes, user flows, and interactive Figma prototypes, collaborating with engineers to optimize user experiences for Oracle's offerings
- Develop comprehensive marketing strategies that maximize budget efficiency, driving increased engagement and enhancing brand awareness
- Led a global team of 15 consultants to manage Oracle implementations for customer-facing platforms, collaborating closely with stakeholders

University of Washington IT | Seattle, WA

Lead IT Consultant | Nov 2021 - Jun 2022

IT Consultant | Sep 2019 - Oct 2021

- Delivered Tier 1 tech support with a user-centric approach across products like Workday, DUO Mobile, and ServiceNow via tickets, phone, email, and on-site troubleshooting assistance
- Provided user testing for UW's pilot mobile app (MyUW - Student Portal) through Apple TestFlight, giving feedback to improve the product pre-launch
- Facilitated seamless escalation of unresolved issues to Tier 2 support, ensuring effective resolution of user concerns

LEADERSHIP CONTRIBUTIONS

Phi Mu Sorority Executive Board | Seattle, WA

Membership Director | Jan 2021 - Dec 2021

Membership Chairwoman | Jan 2020 - Dec 2020

- Led recruitment efforts for 80+ members, utilizing communication strategies to connect with potential new members, ensuring a personalized and engaging experience throughout the recruitment process
- Designed cohesive branding content to strengthen the chapter's identity, resonating with target candidates

University of Washington STEMinist Executive | Seattle, WA

President | Sep 2020 - Aug 2021

Marketing Director | Jan 2019 - Aug 2020

- Led the STEMinist executive team and 40+ members in organizing fundraising and community service events, a mentorship program with local and Fortune 500 companies, and activities to empower women in STEM
- Created visually engaging promotional materials for the organization's Instagram, boosting visibility and increasing engagement by 1200%